

# Digitalisation for Agriculture

## Module 4.1: Design of a D4Ag initiative

# Agenda

## Module 4.1: Mapping the Sub-sectors

- Presentation of the challenge
- Group work
- Plenary discussion

# Challenge



30 min

- The Government of the country where you work published a D4Ag strategy
- Your team is asked to prepare a one-page concept note for a 3-year 2-million EUR project proposal in the area of D4Ag to meet the country priorities
- You will present a 6-minute max proposal in front of the *E-agriculture strategy committee*

*Hint: we will be using the framework for engagement selectivity to assess your proposal together*